STATE OF ID BADGING

2023 EDITION

While one-third of respondents expects the size of their ID badging program to increase in 2023, less than 5% anticipates a slight decrease.

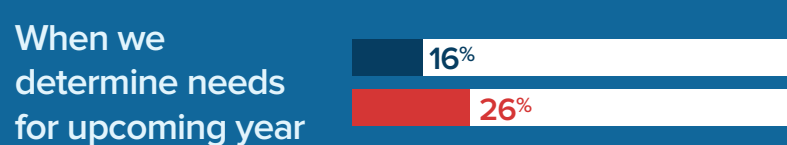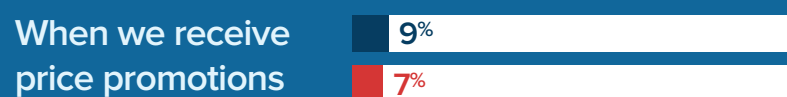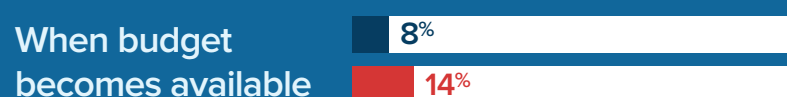| 7%	27%	56%	6%	0%	6%
Strong Increase	Slight Increase	About the Same	Slight Decrease	Strong Decrease	Don't Know

Time of Ordering

Regarding time of ordering, over two-thirds of the respondents do order ID badging supplies when they are about to run out of supplies.

When budget becomes available
- 8%
- 14%

When we receive price promotions
- 9%
- 7%

When supplies are about to run out
- 67%
- 53%

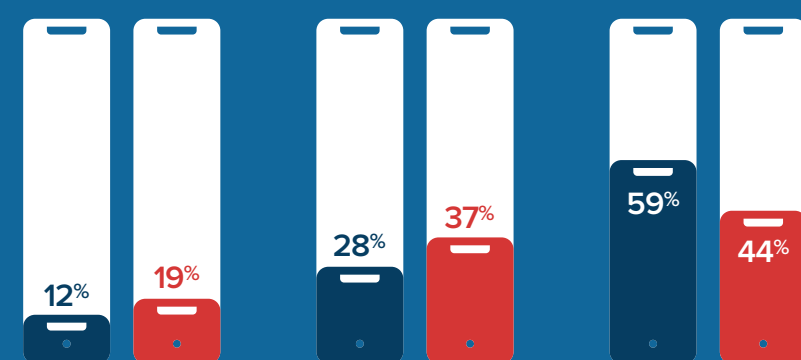**When we determine needs for upcoming year**
- 16%
- 26%

■ Total ■ Education

For education customers, this is the case for about half of the respondents, with budget availability and annual planning taking a larger share than the overall group.

Trends

Nearly 70% of responses on trends that have been or will be affecting the use of ID badging are indicative of an increase, with increased security features leading. Most often mentioned are supply chain delays.

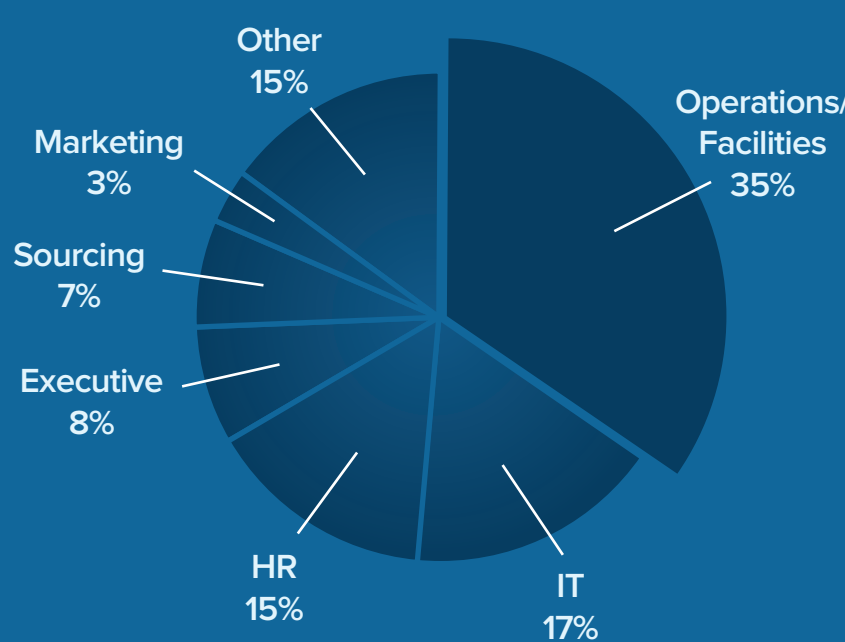| Trends driving increase	69.1%
Desire for increased card security features	17.5%
Acceleration in hiring	15.9%
New hardware and/or company policy changes	15.7%
Hybrid and remote work schedules	12.2%
Move to mobile credentials	7.8%

Trends behind decrease	30.9%
Supply chain delays	19.0%
Inflation/economic conditions	11.9%

Mobile Devices

Over 40% of respondents is interested in using mobile devices to access their building(s) or doing this already. For respondents working for government agencies, this percentage is 55%.

Already using this	Interested	Not interested
12% / 19%	28% / 37%	59% / 44%

■ Total ■ Government

Function

In over one-third of organizations, ID badging is handled by the operations function.

- Operations/Facilities 35%
- IT 17%
- HR 15%
- Other 15%
- Executive 8%
- Sourcing 7%
- Marketing 3%

IDWholesaler.